



VENDOR SPONSORSHIP OPTIONS

HDI SMOKY MOUNTAIN
SMOKYMTNHDI.COM

Levels, Must Have's, Value Example

- ***We offer a sponsorship level for every budget***
 - Web only sponsor
 - Bronze
 - Silver
 - Gold
 - Platinum
- ***We have:***
 - ***A strong networking event***
 - ***Regular communication***
 - ***Solid meeting content & speakers***
 - ***And most importantly:***
“fans in the stands” averaging 25-30 attendees per meeting.
- ***Who we are and why support HDI Smoky Mountain?***
 - *The HDI Smoky Mountain Local Chapter is an organization of technology professionals that meets 4 times per year in the Knoxville, TN area.*
 - *Our chapter’s membership consists of Incident and Client Support Managers, Helpdesk Supervisors, and System Administrators.*

Sponsorship Options

- **\$450 -Web Only Sponsorship**
- Your logo and company overview on our web site for one year
- HDI Smoky Mountain will advertise your webinars and special events on our site and in our email announcements for 12 months
- Recognition at our annual Analyst of the Year meeting [Banquet]

- **\$600 - Bronze Sponsorship**
- Your logo and company overview on our web site for one year
- HDI Smoky Mountain will advertise your webinars and special events on our site and in our email announcements for 12 months
- Acknowledgement at meetings and in the news blasts (2 times each)
- Table with vendor brochures (2 meetings)
- Recognition at our annual Analyst of the Year meeting [Banquet]

Sponsorship Options

- **\$800 - Silver Sponsorship**
- Your logo and company overview on our web site for one year
- HDI Smoky Mountain will advertise your webinars and special events on our site and in our email announcements for 12 months
- Acknowledgement at meetings and in the news blasts (2 times each)
- Table with vendor brochures (2 meetings)
- Introduce self and product briefly before 1 meeting
- Recognition at our annual Analyst of the Year meeting [Banquet]

- **\$1,000 - Gold Sponsorship**
- Your logo and company overview on our web site for one year
- HDI Smoky Mountain will advertise your webinars and special events on our site and in our email announcements for 12 months
- Acknowledgement at meetings and in the news blasts (2 times each)
- Table with vendor brochures (2 meetings)
- Introduce self and product briefly before 1 meeting
- Prime spot ad on our website for 6 months (home page sidebar perhaps)
- Recognition at our annual Analyst of the Year meeting [Banquet]
- 1 free Bronze HDI Membership

Sponsorship Options

- **\$1,500 - Platinum Sponsorship**
- Your logo and company overview on our web site in a Prime spot for 12 months
- HDI Smoky Mountain will advertise your webinars and special events on our site and in our email announcements in a Prime spot for 12 months
- Acknowledgement at meetings and in the news blasts (all meetings)
- Table with vendor brochures (all meetings)
- Introduce self and product briefly before 1 meeting
- Recognition at our annual Analyst of the Year meeting [Banquet]
- Display signage at meetings (all meetings)
- 1 free Bronze HDI Membership

- Platinum sponsorship's of \$2,000 will include exclusivity, which is that no other company in your core business will be permitted to become a sponsor. If 2 or more vendors wish to have exclusivity, then a bid can be submitted and the highest bidder will win.